

Volunteer Opportunities

There are three ways to volunteer for Beverly Main Streets and make downtown a great place to live, work, invest and experience!

We have standing committees which meet monthly and oversee a wide variety of initiatives. Most volunteers make a long-term commitment (1 year or more) so they can see the work through to completion. The committees require a combination of people who have expertise in the area and people who have an interest but might not consider themselves experts in the area.

We have several task forces that focus on very specific projects. They usually last from 3-6 months with meetings once or twice a month and research / activities in between meetings. We look for people who have expertise with the topic to be on the task forces.

We host several major events throughout the year that require two types of volunteers: those who can help plan and manage the event and those who can volunteer on the day of the event. We look for volunteers who can dive into the details and follow-through on making connections. Event committees typically meet once a month until a month before the event when they start to meet weekly. There are often work assignments to be done in between the meetings. On the day of the event, we need volunteers who can be on hand for the entire event.

Here are the specifics of the opportunities for 2014 (note meetings are subject to change):

Committees:

Name: Promotions Committee
Co-Chairs: Jan Preston, Deanna Pierpan
Meets: 2nd and 4th Tuesday of each month from 8:30-9:30am
Work: Plan and host frequent promotional activities to bring visitors downtown, such as Arts Fest, the BLOCK parties and smaller events like the Downtown Trick or Treat event. Act as “ambassadors” to a small group of businesses with whom they visit each month to keep businesses informed about what’s happening downtown.

Name: Design Committee
Co-Chairs: Donna Musumeci, Steve Galante
Meets: 1st Tuesday of each month from 12-1pm
Work: Manage programs that impact the “look and feel” of downtown; specific projects include managing the city’s Façade and Sign Improvement Program, managing our STAR storefront beautification program, organizing our annual Clean Sweeps event and coordinating our annual ‘blank canvas’ banner design project and banner sales.

Task Forces and Special Projects:

- Name: Rantoul Street Reconstruction Project
Chair: Gin Wallace
Meets: Will start in the late spring 2014; meeting schedule TBD
Work: Research and recommend creative ways to help promote Rantoul Street businesses during construction; assist with communication efforts to businesses
- Name: Ellis Square Redesign
Chair: Gin Wallace
Meets: Will start in late spring 2014
Work: Fundraising! We will be selling bricks to residents as well as finding major sponsors. Team will also collaborate with architects and the city to finalize the design, including a new Vietnam Veterans' Memorial
- Name: Downtown Beverly Arts District
Chair: Gin Wallace
Meets: Will start in March 2014; meeting schedule TBD
Work: Using the 2013 "Creating a Cultural District in Beverly" report, the team will focus on 3 goals: (1) enable new collaborations among creative talent in Beverly; (2) expand the "places" in which creative and artistic talent can be found and (3) start publicizing the district and the events / opportunities within. So in 2014, the team will focus on branding the district (logo, tagline, etc) and identifying the most effective way to identify and capture the information about artists, creative businesses and creative spaces so that people can find each other and start to collaborate in ways they may not have thought about before
- Name: Façade and Sign Improvement Program: Design Assistance
Chair: Gin Wallace, Nancy Ormiston
Meets: As agreed upon by architect and business owner
Work: This project comes under our Design Committee but we have a special need for architects to assist the businesses who are awarded the grants to design their façade improvements in ways that will meet the Main Streets and City of Beverly guidelines. Each business is assigned an architect and the architect provides up to 2 hours of free design assistance. We expect to announce grant winners by April and design work would happen between April – June.

Major Events:

Name: Arts Fest Beverly
Co-Chairs: Kathleen Moore, Heather Wolsey, Deanna Pierpan
Event Date: June 14, 2014
Planning: February thru June
Meets: Monthly from Feb – May, then weekly in June
Work: Event planning, marketing, fundraising, volunteer coordination

Name: THE BLOCK parties
Co-Chairs: Day Ann Kelley, Brenda Wong Murphy, Heather Wolsey
Event Dates: July 12, August 2, possibly October 18 2014
Planning: February thru October
Meets: Monthly from Feb – May, then weekly
Work: Event planning, marketing, fundraising, volunteer coordination

Name: Bramble in Beverly Golf Tournament
Co-Chairs: Andy Goldberg, Rene Gagnon, Heather Wolsey
Event Date: August 25, 2014
Planning: March thru August
Meets: Monthly from March thru June, then bi-weekly
Work: Event planning, marketing, fundraising, volunteer coordination

Name: Beverly's New Year
Co-Chairs: Bruce Doig, Deanna Pierpan, Heather Wolsey
Event Date: December 31
Planning: July - December
Meets: Fridays from 8:30 – 9:30am (monthly from July – Nov, then weekly)

Name: Concours d'Elegance Lawn Party at Beechwood Estate (fundraiser)
Co-Chairs: Gin Wallace, TBD
Event Date: July 2015
Planning: October - July
Meets: Monthly from Oct – April, then bi-weekly
Work: Event planning, marketing, volunteer coordination